



2021 National Treasurers Conference, June 15 – 16

Embracing the next normal: adaptability, innovation, resilience

Tuesday June 15, Local time ET

13:00 – 15:00	<p>Open forum: Treasurers talking to treasurers</p> <p>All members of the NACT (excluding sponsors) are invited to share their topic preferences prior to the event. Final topics will then be confirmed via a live poll on the day.</p> <p><i>This session will be run under Vegas Rules.</i></p> <p>Facilitators: Tom Deas, Chair, NACT Caroline Stockmann, President, NACT</p>
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Wednesday June 16, Local time ET

07:55 – 08:00	<p>Opening remarks</p> <p>Tom Deas, Chair, NACT</p>
08:00 – 08:45	<p>Keynote speech: From the front-line: insights into the pandemic and the wider experiences in NASA and the NHS with Prof. Kevin Fong</p> <p>In this fast-paced and stimulating keynote presentation, Kevin, as an astrophysicist, medical specialist and natural storyteller, will reflect on his experiences over the past year during the COVID-19 pandemic. Kevin worked as a National Clinical Advisor to NHS England and as part of University College Hospital’s Emergency Response and Major Incident Planning Team, as well as serving with the Helicopter Emergency Medical Service. Bringing this together with his experience working with NASA, Kevin will give unique insights into the medical challenges of the COVID-19 pandemic, as well as providing translatable insights for treasury on risk, teamwork, planning and making decisions under pressure.</p> <p>Facilitator: Caroline Stockmann, President, NACT</p> <p>Speaker: Professor Kevin Fong OBE, Science Broadcaster & Emergency Medicine Doctor</p>
09:00 – 09:45	<p>Regulator insights: The final countdown: regulatory insights into IBOR transition</p> <p>An insight into IBOR transition from the perspective of the official sector. We often talk about what transition means for corporates and how the banks and markets are evolving as a result of the transition, but what does the official</p>



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	<p>sector think of it all? How does it help them address wider prudential risk management issues? How is international coordination playing out? What steps should the market (and corporates in particular) be taking?</p> <p>Facilitator: Sarah Boyce, Associate Director, Policy & Technical, ACT</p> <p>Panellists: Tilman Lueder, Head of Securities Markets, European Commission Toby Williams, Technical Specialist, Financial Conduct Authority David Bowman, Senior Associate Director, Board of Governors of the Federal Reserve</p>
<p>10:00 – 10:45</p>	<p>Corporate view: SOFR-linked loans – the corporate treasury experience While certain banks are increasingly offering SOFR-based derivatives, the broader SOFR market is not well developed in areas such as trade finance, syndicated loans, and revolving credit facilities. What challenges do corporate treasurers have to face in this situation? What solutions are available and how can these be implemented? This panel will be discussing this and more as they explore practical ways to handle LIBOR transition.</p> <p>Facilitator: Tom Deas, Chair, NACT</p> <p>Panellists: Rich Moore, Treasurer, Caterpillar Bjork Hupfeld, Global Treasurer, The Hershey Company</p>
<p>11:00 – 11:30</p>	<p>Ask the expert: A treasurer’s guide to bitcoin and cryptocurrency Bitcoin and cryptocurrency are gaining value and influence around the globe – but how does it really work? Why do treasurers need to understand bitcoin, cryptocurrency and blockchain? What are the opportunities and challenges for corporates? In this session, Donna Parisi will host a fireside chat with the industry expert Michael Moro on the basics of cryptocurrencies, the rapid institutionalization of the asset class and the issues all treasurers should understand.</p> <p>Facilitator: Donna Parisi, Global Head of Finance, Partner, Shearman & Sterling</p> <p>Speaker: Michael Moro, CEO, Genesis</p>
<p>12:00 – 12:30</p>	<p>Ask the expert: Pension de-risking: corporate pension plans in volatile markets</p> <ul style="list-style-type: none"> • the major impact of volatility on US corporate pensions • practical solutions to deal with market volatility and portfolio illiquidity • advanced diversification through core alternatives <p>Facilitator:</p>



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	<p>Ramesh Shettigar, VP, Investor Relations & Corporate Treasurer, Glatfelter</p> <p>Speaker: Justin Owens, Director, Investment Strategies and Solutions, Russell Investments</p>
13:00 – 13:45	<p>Optimizing your treasury workstation</p> <p>The financial turbulence of COVID-19 has accelerated the transformational journey in treasury digitalization and emphasised the importance of having the right treasury management system that supports the specific needs of your organization.</p> <ul style="list-style-type: none"> • what developments are driving the treasury workstation market? • how do you create a business case for a treasury workstation • what to consider when integrating with existing systems <p>Facilitator: William Rigger, Treasurer, Willis Towers Watson</p> <p>Panellists: Shahzad Mahmood, CFO, Head of Treasury, IBEX Terence Stack, Vice President, Treasurer, Harman International Industries</p>
14:00 – 14:45	<p>Upskilling and training: Developing a full spectrum: how your temperament influences your leadership</p> <p>An interactive session designed to help treasurers discover their unique temperament and how it impacts their ability to lead</p> <ul style="list-style-type: none"> • learn the Full-Color Spectrum Temperament Model • discover your temperament and how it impacts you as a leader • learn how to achieve optimal team success with team temperament awareness, appreciation, and development of self and others <p>Facilitator: Caroline Stockmann, President, NACT</p> <p>Speaker: Liz Nutter, Lieutenant Colonel, US Army (retired); Certified Master Neurocoach and CEO, With Women</p>
15:00 – 15:05	<p>Introduction to ESG and sustainability focused sessions</p> <p>Scott Cassie, Senior Director – Head, North American Corporates Relationship Development, Fitch Ratings</p>
15:05 – 15:50	<p>The rise of ESG-themed financing and their implications for corporates</p> <p>ESG-themed financing have been attracting attention for some time, with more treasurers trying to embed ESG in their funding and financing activities.</p> <ul style="list-style-type: none"> • what’s behind the rise of ESG-themed financing? • how to avoid claims of greenwashing • what factors should corporates consider when issuing ESG-themed bonds? <p>Facilitator: Allen Geller, Managing Director, Raines International</p>



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	<p>Panellists: Scott Paredes, Vice President, Treasurer, Southwire Steven Nichols, Director, Head of ESG Capital Markets, Americas, Bank of America Securities Ashok Madhavan, VP, Treasurer, Campbell Soup Company</p>		
16:00 – 16:45	<p>ESG reporting and ratings: why they matter for corporates? As ESG credentials play an increasing importance for investors, corporates should understand the importance of ESG reporting and ratings, and how rating criteria are changing. This panel will bring together the three lead rating agencies to explore their respective methodologies on ESG reporting and ratings.</p> <p>Facilitator: Lisa Baldyga, Treasurer, Genworth Financial</p> <p>Panellists: Andrew Steel, Global Head of Sustainable Finance, Fitch Ratings Michael Ferguson, Senior Director and Analytical Manager, Sustainable Finance Americas, S&P Global Ratings Brendan Sheehan, Vice President, Senior Credit Officer, ESG, Moody's Investors Service</p>		
16:45 – 18:00	<p>Closing remarks & 'Princeton Club' Virtual Lounge</p> <p>Caroline Stockmann, President, NACT</p>		
On-demand sessions	<p>The future economic system: crypto assets and corporate treasury</p> <p>Understanding how to future-proof your business and use digital assets to your advantage.</p> <p>Patrick Corker, Vice President Finance, Treasurer and Corporate Development, Circle Rachel Mayer, Vice President of Product, Growth, and Product Marketing, Circle</p>	<p>Strategic insights on diversity, equity and inclusion (DEI)</p> <p>DEI is becoming more important to investors, regulators and governments. What challenges do organizations encounter when diagnosing specific DEI issues? How are organizations responding to these new challenges? How can finance and treasury leaders influence and improve DEI within their team and beyond? This expert panel will explore effective ways to elevate DEI in the workplace.</p> <p>Facilitator:</p>	<p>Changing treasury in the United States</p> <p>Treasury is international and as part of multinational organisations, treasurers need to operate worldwide. However, specific challenges within different regions exist, whether that be wider economic, political or developmental, or it may relate to a less developed treasury profession or wider financial landscape. In this session, we will be taking a deep dive into the US market to focus on the role of the treasury profession, some of the specific</p>



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		<p>Allen Geller, Managing Director, Raines International</p> <p>Panellists: Kim Craig, Vice President, Treasurer, Prince International Gráinne McNamara, Principal, EY</p>	<p>challenges that US treasurers face, and how these treasurers have been accelerating strategic changes within their team and the wider business.</p> <p>Facilitator: Tom Deas, Chair, NACT</p> <p>Panellists: Alan Goldblatt, Vice President and Treasurer, Farmer Mac Darrell Thomas, Vice President and Treasurer, Harley-Davidson</p>
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