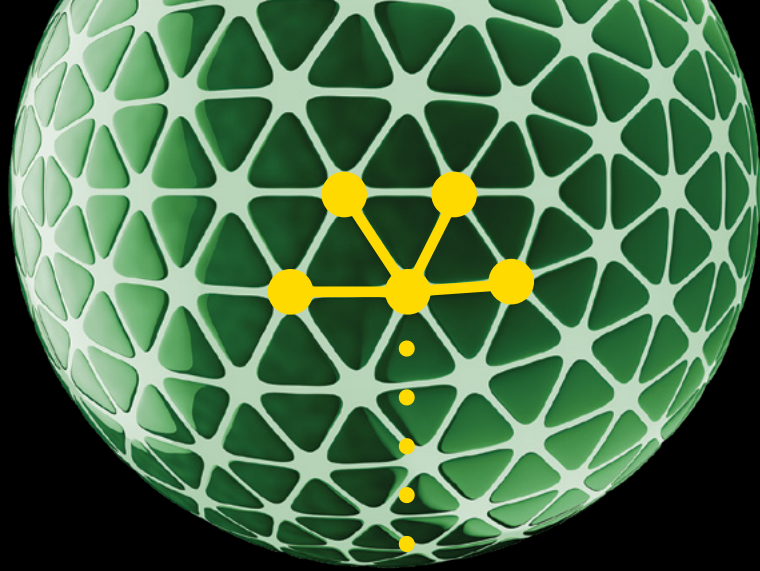


CORPORATE

SPONSORSHIP

OPPORTUNITIES 2018-2019



A Member-Driven Organization

ABOUT THE NACT

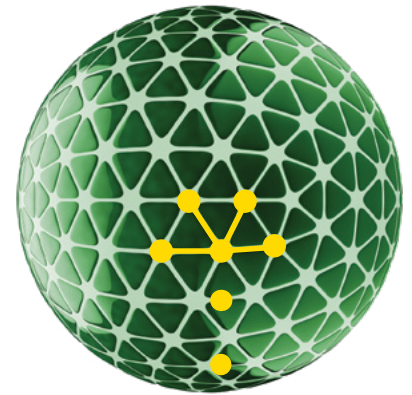


**A Member-Driven
Organization**

The NACT is the ONLY professional, member-driven organization dedicated exclusively to the corporate treasurer. Our goal is to develop programs enabling our members to meet and exchange ideas directly with their peers. As reflected by our Board member affiliations, the NACT represents a broad range of corporate America. Our membership consists of approximately 250 treasurers (and assistant treasurers from large companies) with good size, geographic and industry diversification. Our motto is... *Treasurers Talking to Treasurers*... we enhance the exchange of best practices in treasury among our members through peer networking, conferences, career services, advocacy, regional meetings, webinars, and telediscussions.

PURPOSE

The purpose of NACT is to maintain a professional association of individuals responsible for the management of corporate treasury. NACT's operations include collecting, publishing and disseminating materials and information relevant to the management of treasury operations, conducting and sponsoring meetings and seminars, and promoting educational activities.



MISSION

As a member-driven organization, the NACT facilitates dialogue between corporate treasurers and their colleagues, opening valuable connections and introducing new approaches and better solutions. Through focused, relevant programs and activities, NACT members share ideas on a wide spectrum of corporate finance, including: corporate banking relationships, capital markets, investment opportunities, retirement plans and benefits, risk management, insurance, large, medium and small company issues, international challenges and many more.

WHO'S WHO IN THE NACT

Board of Directors

Chairman

Thomas C. Deas, Jr.
FMC Corporation (Retired)

Executive Vice President

Bjork Hupfeld
The Hershey Company

President

Michael R. Williams
Orbital ATK, Inc.

Secretary/Treasurer

Ruud Roggekamp
The Boeing Corporation

Immediate Past-Chairman

Ramon Yi
Port of Houston Authority



Board Members

Nicholas Bijur

Pacific Gas & Electric Corporation

Otis Oti

Mars Incorporated

Bradley Fox

Safeway Inc. (Retired)

Mark W. Peterson

Susan Plotzky

The New Avon

Allen A. Geller

Raines International, Inc.

William M. Rigger

Willis Towers Watson

Mary Dean Hall

Quaker Chemical Corporation

Peter L. Sereda

Telephone & Data Systems, Inc.

Gerard A. Halpin III

Siemens Capital Company LLC

J. Darrell Thomas

Harley-Davidson, Inc.

Kimberly A. Hunter

Karen N. Latham

Kevin Wilson

Ingredion Incorporated

William J. Mekrut

FM Global

Ted E. Yerdon

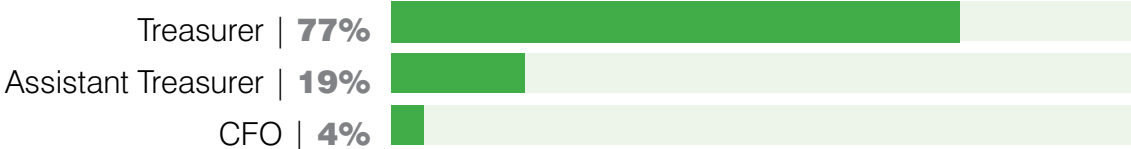
Steel Partners Holdings LP

Colleen O'Connor

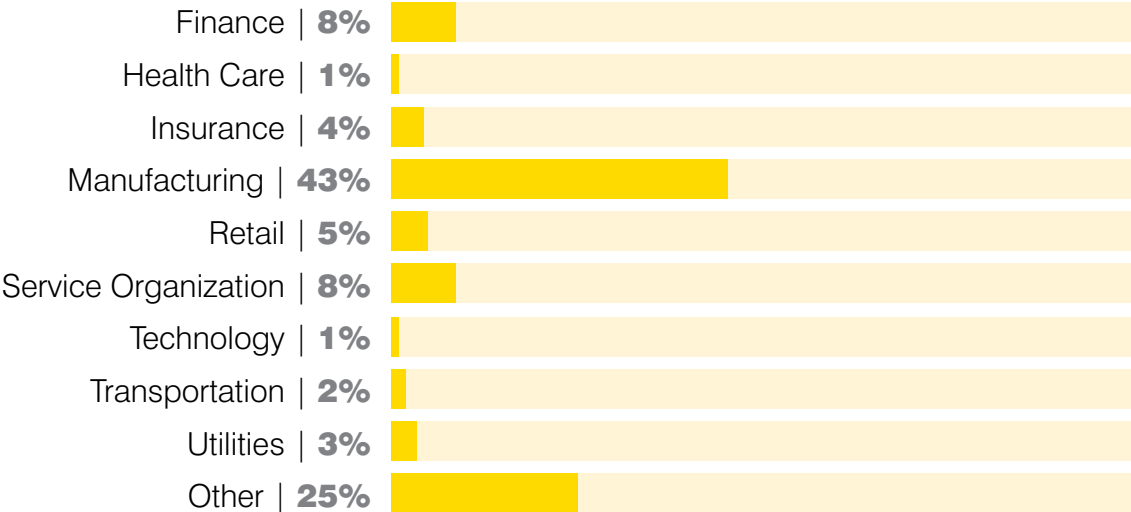
The Chamberlain Group, Inc.

NACT MEMBERSHIP DEMOGRAPHICS

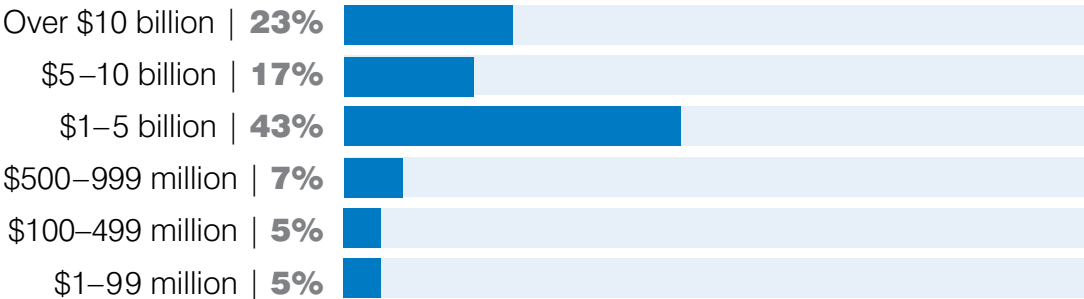
titles



industry



revenue



WHY BECOME A SPONSOR OF THE NACT?

The NACT has developed the following benefits and opportunities which provide our sponsors with distinct and effective ways to connect with our members:

- Content on the NACT website
- Year-Round listing on the NACT Home Page and Resources Page
- Educational Webinars and Telediscussions
- Speaking Opportunities at National Conferences
- Recognition on Signage and in Conference Programs at both National Conferences
- Relationship Building Opportunities

YOU'RE IN **GOOD COMPANY!**

Valued Sponsors of the National Association of Corporate Treasurers

- Adjoint, Inc.
- Bank of America Merrill Lynch
- Cambridge Associates
- Chatham Financial
- Drexel Hamilton
- Fitch Ratings
- FM Global
- Insight Investment
- Mitsubishi UFJ Securities
- Moody's Investors Service
- Morningstar Credit Ratings
- PwC
- Russell Investments
- S&P Global Ratings
- SunTrust Robinson Humphrey
- Treasury Strategies
- Willis Towers Watson



NACT CORPORATE SPONSORSHIP PROGRAM

The NACT recognizes that the support of our sponsors is critical to the success of our organization. We have created a Corporate Sponsorship Program that offers a variety of sponsorship opportunities to enhance your participation at our conferences and to provide promotional exposure throughout the year with NACT members. This sponsorship program is your opportunity to become a partner with NACT.

GOLD CORPORATE SPONSORSHIP | \$7,500 Annual Fee

As an NACT **Gold Sponsor** you will receive the following benefits:

- **Networking Opportunities** at the NACT National Conference and Fall Treasurers Conference. Sponsoring companies are permitted to send two representatives to the Opening Reception at each conference. Invitations to additional networking functions may be distributed prior each conference.

Please note attendance at conference networking functions is limited to two designated representatives. A single badge will be issued to each individual. Badge swapping or badge sharing among representatives across the various networking opportunities is not permitted.

- **Speaking Opportunities** at the NACT National Conference and Fall Treasurers Conference. Sponsoring companies are given first consideration by the NACT Program Development Committee. The NACT Board of Directors develops the program agenda and content for both National Conferences.

Please note that speaker selection is at the discretion of the NACT program development committee.

- **Webinars and Telediscussions** sponsors are invited to work with the NACT Board of Directors to showcase your leadership through a co-branded webinar or telediscussion.

- **Content Contribution** sponsors connect with NACT members through articles and resource contributions on our website – www.nact.org.

- **Prominent Exposure** of your corporate logo and company name with listings in the conference programs and signage at both National Conferences.

- **Marketing Collateral** sponsors may contribute a one page flyer in attendee registration materials for each conference.

- **Year-Round Listing** on the NACT Website Home page (www.nact.org) and Resources page, providing your company with 24/7 targeting of our corporate treasurer members. Your corporate logo is prominently displayed along with a hotlink to your company's website.

NACT CORPORATE SPONSORSHIP PROGRAM

PLATINUM CORPORATE SPONSORSHIP

Gold Sponsors are invited to co-host social events at our National Conferences and be recognized as a **Platinum Sponsor** at the Conference.

2019 National Treasurers Conference

May 29-31, 2019
Princeton Club
New York, NY

2018 Fall Treasurers Conference

November 14-15 2018
Hyatt Regency O'Hare
Rosemont, IL

- **Opening Reception | \$6,000**
Includes attendance at the reception for a maximum of 3 representatives and an introduction of your company.
- **Breakfast | \$2,500 per day**
Includes attendance at breakfast for a maximum of 2 representatives.
- **Luncheon | \$6,500**
AND/OR Provide a Speaker*
Includes attendance at luncheon for a maximum of 3 representatives.
- **Evening Event - Reception | \$2,500**
Dinner | \$8,000
AND/OR Provide a Speaker*
Includes attendance at the reception and dinner for a maximum of 3 representatives and an introduction of your company.

- **Closing Reception | \$3,000**
Includes attendance at the reception for a maximum of 3 representatives and an introduction of your company.
- **Luncheon | \$4,000**
AND/OR Provide a Speaker*
Includes attendance at luncheon for a maximum of 3 representatives.

* Please note that speaker selection is at the discretion of the NACT program development committee.

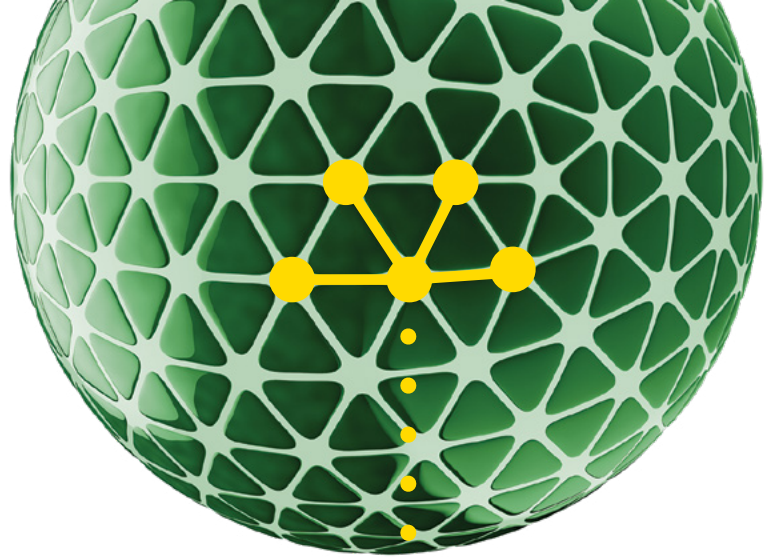
** Please note attendance at networking functions is limited to designated representatives. A single badge will be issued to each individual. Badge swapping or badge sharing among representatives across the various networking opportunities is not permitted.



OTHER SPONSORSHIP OPPORTUNITIES

NACT Web Advertising
Banner Ads Increase your visibility to our members by placing a Banner Advertisement on www.nact.org

NACT's Home Page
(60 day visibility)
— **Full-Width Rectangle | \$2,500** (980 x 60 px)
— **Box | \$1,500** (180 x 160 px)



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National Association of Corporate Treasurers

11130 Sunrise Valley Drive | Suite 350

Reston, Virginia 20191



**A Member-Driven
Organization**